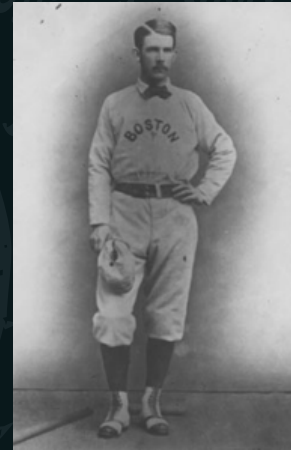




*Albert Goodwill Spalding was born in Byron, Illinois, in 1850. Spalding's talent for baseball became apparent from a young age and he was only 22 when he debuted in the top American league, the NA (National Association). Along with his outstanding athletic achievements Spalding also displayed a remarkable entrepreneurial spirit as a young man: his deep-rooted passion for baseball led him to take part in the creation of the current National League (NL) in 1876, introducing rules and standards which, to this day, are still part of modern baseball. Spalding made his own personal contribution to this wave of innovations by creating the first official National league baseball ball in the small shop his family had recently opened in Chicago.*

*With just 800 dollars as his initial investments, and only five years from his debut, Albert Goodwill founded Spalding. As well as the famous baseball ball the company made significant changes to the equipment used in the sport: gloves, footwear with cleats and uniforms, all designed to improve performance.*

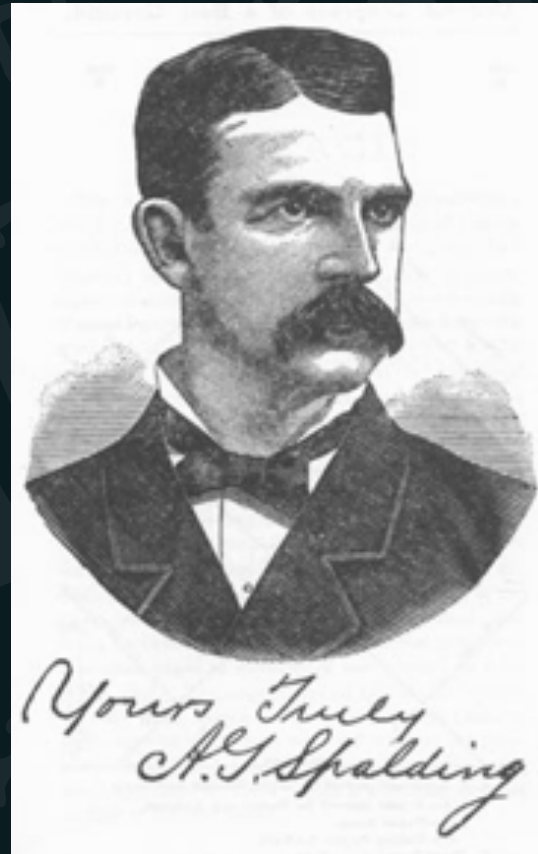






*Spalding's pioneering spirit also led him to aim for technical excellence and innovation in other sports equipment: between 1880 and 1898 Spalding's company set an enviable amount of records: it created the first tennis, football and golf ball in the U.S. and the very first basketball ball in the world.*

*The first Spalding Shop was opened in 1885 in New York's most prestigious street: Fifth Avenue. A symbolic men's only store, born to provide the young up-and-coming East Coast college students with all the support they needed.*







*Spalding since 1983 it's the Official ball of NBA.*

*Spalding It's the official ball/technical apparel for more than 55 Federations and Leagues all over the world. Since 2017 it's the Official Technical Sponsor of the Italian Basketball Federation.*

*In 2017 Gaffer SrL acquired the Spalding licence to develop the new Spalding 1876 collection.*

*Spalding, a name that echoes in the memory of each of us, wants to be a well-established brand both in sports and fashion, to recognize a story that started in 1876, and that is the first true sporting history started with the invention of the first basketball.*

*Massimo Giacon, Creative Director of the Brand, is trying to tell the original story, interpreting the vintage background and new trends, with the value of a sport commitment that has lasted for more than a century.*

